

EXPERTISE

Website Design	Management/Leadership	Front-End Development	UI & UX Design
Print Design	Mobile/App Design	Email Design	Responsive Design

SKILLS

Adobe Photoshop	Adobe Dreamweaver	Adobe Illustrator	Adobe Flash
Adobe InDesign	HTML5	CSS 3	Media Queries
Less/Sass/SCSS	Bootstrap	Zurb Foundation	Wordpress

Entry-level knowledge: jQuery, Javascript, PHP, ASP.NET

EXPERIENCE

MAY 2013-PRESENT

Design Consultant *Self-Employed*

Sample clients:

- **Service Strong**
Aiding in building CMS and templates targeted at specific industry. Responsible for information architecture, setting company design standards, designing and front-end development of CMS, corporate website and 15+ module-based, responsive templates.
- **FinalSite**
Designing responsive websites and style guides for universities and private schools worldwide.
- **RJ Michaels**
Working as design consultant and front end developer for a Michigan-based design agency.
- Web, UI/UX, print and front-end development for a number of other clients including executive search firms, churches, accountants and artists.

JULY 2014-PRESENT

Chief Digital Officer *at We Evolve Us/Adapify*

- Co-founder of tech startup creating a large-scale project management/CRM software. The company has 2 separate sites and focuses: businesses and community building.
- Regularly innovating and improving the design, flow and usability of the software.
- Designing all graphic and UX design for web apps and corporate websites
- Front-end development using LESS and Bootstrap, integrating with Drupal

JUNE 2009-PRESENT

Chief Digital Officer *at Energime/Energime University*

- Co-founder of renewable energy startup that offers education worldwide in the creation of renewable energy; endorsed by United Nations. Working as a volunteer.
- Responsible for all design and development of websites.
- Responsible for onboarding and assisting all authors/contributors with blogging and using Wordpress.

AUGUST 2010-JUNE 2013

Custom Design Director *at ProSites*

- Large (60+ employees) dental & medical web design firm, INC5000 and Deloitte Fast 500 winner.
- Designed client work, gave direction for all custom projects, handled client relations and pushed the boundaries of ProSites' CMS with new products.

- Managed a team of 2 designers, 1-2 coders and a project manager. Grew department from one employee to five. Created a high-level organizational system with project manager using CRM.
- Created scoping/proposal system to make custom sites more profitable with better time management and scope control. Scoping/proposal system also improved client relationships due to better communication and clear boundaries.
- Created mobile site platform that generated \$300,000 in its first year. Designed a clean UI that could easily be skinned to match any of ProSites' hundreds of templates.
- Created new wireframe site platform that offers clients a significantly cheaper product by designing from a wireframe layout. The new system increased monthly custom site profits by 5 times (on average).
- Detected and resolved several roadblocks that were slowing down production; project turnaround time reduced by 75% compared with 2 years previous.
- Designed for web, print, Flash and email as well as UI features for corporate projects.

JANUARY 2010-JULY 2010

Lead Designer (Contract) at MoR Marketing

- Designed websites, print pieces and logos. Also worked as front-end developer.
- Provided instruction and guidance to graphic and production designers.

OCTOBER 2008-AUGUST 2009

Web Designer (Contract) at Capital One

- One of three email designers for Capital One worldwide.
- Created and tweaked existing emails based on strict Capital One brand and compliance guidelines.
- Emails were created following email standards to ensure the message was delivered best to all audiences.

AUGUST 2007-OCTOBER 2008

Online Ad Designer at The Roanoke Times

- Created online ads for customers using Adobe Flash.
- Instructed coworkers on creating and implementing Flash in advertising and web design.

AWARDS + ACHIEVEMENTS

SEPTEMBER 2013

Gold medal, In-House Design category, OC Design Awards

SEPTEMBER 2013

Featured in Web Designer Magazine

APRIL 2009

1st, 2nd, 3rd place, Virginia Press Association Advertising Awards, Online Advertising category

MARCH 2009

Silver ADDY award, Online Advertising category

MARCH 2007

Design work featured in Roanoke College Art Show

EDUCATION + TRAINING

Adobe MAX Conference

MAY 2012 + 2013

Training in latest Adobe software, responsive design, HTML5, etc.

Roanoke College

2006-2008

Fine Arts Major

GPA 3.9

Virginia Commonwealth University

2005-2006

School of the Arts - Art Foundation Program

University Honors Program, GPA 3.6

Hidden Valley High School

GPA 3.4