

PROFICIENCIES

Photoshop	Sketch	Dreamweaver
Illustrator	InDesign	Animate CC
HTML	CSS	Less/Sass/SCSS
WordPress	Bootstrap	Foundation

EXPERTISE

Product Design	UI & UX Design
Visual Design	Management/Leadership
Mobile/App Design	Front-End Development
Print Design	Email Design & Dev

Can edit and implement: *jQuery, JavaScript, PHP, ASP.NET, JSON*

EMPLOYMENT

White Zebra Design Co. *May 2013-Present*

President | Contract Product, Visual, UI, and Print Designer; Front-End Developer

Some of my larger recent projects include:

Voice Lessons *November 2016 - May 2018*

Voice Lessons is a platform that offers vocal lessons with trained instructors. For each feature, I was given a list of complex requirements that I used to create simple, user-friendly interfaces that requires no instructions. This project contains many tools that are innovative to the industry. I was the sole designer on this project, responsible for all visual and UI design for a large-scale webapp, marketing site and blog.

Adobe *December 2017 - present*

I help with overflow work as a senior designer, contracted through RAIN Agency. In 2018, I created the 2018 Mobile Maturity Study document as well as a Content Management for Everyone website. Both were widely distributed.

Forum One *March 2018 - present*

Forum One is a top agency in DC who I work with as a contract senior designer. Recent clients include Colorado WIC and Drupal.

India International School in Japan *December 2017 - May 2018*

In this project, I designed an extensive website and portal for a school in Japan. The design had to appeal to people with both Western and Japanese tastes in Japan, two radically different styles.

ProSites *August 2010-May 2013*

Custom Design Director

- Large dental & medical web design firm, INC5000 and Deloitte Fast 500 winner.
- Designed client work, gave direction for all custom projects, handled client relations and pushed the boundaries of ProSites' CMS with new products.
- Managed a team of 2 designers, 1-2 coders and a project manager. Grew department from one employee to five. Created a high-level organizational system with project manager using CRM.
- Created scoping/proposal system to make custom sites more profitable with better time management and scope control. Scoping/proposal system also improved client relationships due to better communication and clear boundaries.
- Created mobile site platform that generated \$300,000 in its first year. Designed a clean UI that could easily be skinned to match any of ProSites' hundreds of templates.
- Created new wireframe site platform that offers clients a significantly cheaper product by designing from a wireframe layout. The new system increased monthly custom site profits by 5 times (on average).
- Detected and resolved several roadblocks that were slowing down production; project turnaround time reduced by 75% compared with 2 years previous.
- Designed for web, print, Flash and email as well as UI features for corporate projects.

EMPLOYMENT CONT.

- MoR Marketing** *October 2009-July 2010 (contract)*
Lead Designer
- Capital One** *October 2008-August 2009 (contract)*
E-mail Designer
- Online Ad Designer** *August 2007-October 2008*
The Roanoke Times

START-UPS

We Evolve Us/Adapify *July 2014 - Present*
Chief Digital Officer | Cofounder

We Evolve Us/Adapify is a tech startup that creates large-scale project management/CRM software. The company has 2 separate sites and focuses: businesses and community building. I regularly work on innovating and improving the design, flow and usability of the sites and software. I am responsible for all visual and UI design for the web apps and corporate websites, and also contribute significantly to front-end development.

Energime *June 2009 - Present*
Chief Digital Officer | Cofounder

Energime is renewable energy startup that offers education worldwide in the creation of renewable energy. Energime University is endorsed by the United Nations. I am responsible for all design and development of websites as well as onboarding and assisting all authors/contributors with blogging and using WordPress.

ACHIEVEMENTS

Final stage of interviews, Senior UI Designer
Blizzard Entertainment, *November 2017*

Featured in Web Designer Magazine
September 2013

1st, 2nd, 3rd place, Online Advertising category
Virginia Press Association Advertising Awards, *April 2009*

Gold medal, In-House Design category
Orange County Design Awards, *September 2014*

3 stages of interviews, UI Designer
Google, *May 2013*

Silver medal, Online Advertising category
ADDY Awards, *March 2009*

2018 CLIENTS

- Adobe
- Forum One
- Meals on Wheels
- Colorado WIC
- India International School in Japan
- American Anthropological Association
- DSML Executive Search
- Drupal
- RAIN Agency
- Fort Pocahontas
- VoiceLessons.com

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